



PIF



PIF ATP RANKINGS

The Public Investment Fund (PIF) is proud to be a Platinum Partner of the ATP Tour.

The two organisations announced the multi-year, strategic partnership at the start of the new season in February 2024. The partnership is built on a shared commitment to elevate the long-term future of the sport for players, fans, tournament organizers and stakeholders at all levels.

PIF will actively contribute to ATP's OneVision Strategic Plan which focuses on driving unity, enhancing fan experiences and leveraging scalable growth opportunities across the sport.

As part of the partnership, PIF is the Official Naming Partner of the ATP Rankings which celebrate the players' journeys and progress across the season. The on-court action culminates at the Nitto ATP Finals in Turin, Italy, where PIF will present the Year-End No. 1 champion.

PIF is also the Official Naming Partner of the WTA rankings, making it the first-ever naming partner of both tours.

The ATP partnership support PIF four sponsorship pillars: inclusivity, sustainability, youth and technology. Focusing on driving transformation and enhancing quality of life.

About PIF:

The Public Investment Fund (PIF) is one of the largest and most impactful sovereign wealth funds in the world. Since 2015, when the Board was reconstituted and oversight transferred to the Council of Economic and Development Affairs, the Fund's board of directors has been chaired by His Royal Highness Crown Prince Mohammad bin Salman bin Abdulaziz, Prime Minister, Chairman of the Council of Economic and Development Affairs, and Chairman of the Public Investment Fund. PIF plays a leading role in advancing Saudi Arabia's economic transformation and diversification, as well as contributing to shaping the future of the global economy. Since 2017, PIF has established over 90 companies. PIF is building a diversified

portfolio by entering into attractive and long-term investment opportunities in 13 strategic sectors in Saudi Arabia and globally.

www.pif.gov.sa