



EA7 EMPORIO ARMANI OFFICIAL OUTFITTER OF THE NITTO ATP FINALS 2024

Milan, 22 July 2024 – For the fourth consecutive year, EA7 Emporio Armani will be the official outfitter of the Nitto ATP Finals, the prestigious tennis tournament held in Turin. Scheduled from 10 to 17 November at the Inalpi Arena, the event will see the world's top eight ATP-ranked singles players and top eight doubles teams compete.

EA7 Emporio Armani will provide the technical clothing for the organisational staff, ball kids, mascots and volunteers. Embellished with the EA7 and Nitto ATP Finals logos, the uniforms are made in two different colours: Armani blue for staff, line judges and volunteers, purple for mascots, and Armani blue and purple for ball kids. Minimal and functional, the selection includes t-shirts, polo shirts, trousers and shorts, sweatshirts, ultra-lightweight jackets, sneakers with crusher technology, and various accessories, including belts, wristbands, socks and caps.

EA7 was established in 2004 as the sporting branch of Emporio Armani and another initiative founded on Giorgio Armani's values. The line, which blends research, innovation and style, has developed a strong identity over the years and today offers technical and leisure clothing aimed at sports professionals and enthusiasts.

GIORGIO ARMANI S.p.A.

Sede legale: Via Borgonuovo, 11 · 20121 Milano · Tel. +39 02 72318.1 · Fax. +39 02 58191900
Unità locali: Via Borgonuovo, 18 · 20121 Milano · Tel. +39 02 72318.1
Via Bergognone nr. 38, 46 e 59 · 20144 Milano · Tel. +39 02 83106.1
Capitale sociale Euro 10.000.000,00 interamente versato · Registro Imprese Milano
Codice fiscale: 02342990153 e Partita IVA di Gruppo: 10985020964 · R.E.A. MI 919502